

PROMOTION



CLOCKWISE FROM LEFT
Fusion - Ulster Carpets,
Perpetual Textures - Brintons,
Malabar - Cormar,
Portofino - Brockway

INDEPENDENT EXPERTISE

A special code of conduct ensures confidence when buying carpet from a reputable trustworthy source

Britain has always been a nation of shopkeepers. Nearly one million shops filled bustling Victorian high streets and they were social hubs. Today, the downturn on the high street is all too apparent with empty shops and big names disappearing. Specialists and artisans, however, are thriving. Consumers are rooting for the little guy.

Getting the right tradesman is key to any successful interior project. When it comes to carpet, consumers rightly depend on 'bricks' over 'clicks' and independent retailers are benefitting. That is because one-off, local independent retailers are often the lifeblood of communities. Most of all, they are all different. This applies to independent carpet shops too.

LOCAL HEROES

The Carpet Foundation has 450 independent retailers nationwide. Most are small or family owned. Many have been selling carpet for generations. You are assured of good old-fashioned personal service from people who are genuinely knowledgeable and who know the craft behind the construction. You will also find quality carpets to suit all budgets and requirements.

CODE OF PRACTICE

All Carpet Foundation retailers operate under a Consumer Code of Practice approved by the Chartered Trading Standards Institute. It guarantees you a certain level of service. They are the only carpet retailers in Britain allowed to follow this Code of Practice. Furthermore, they are all individually and regularly monitored to ensure compliance with the code.

QUALITY MAKERS

The Carpet Foundation is supported by these leading suppliers to the UK carpet industry:

Abingdon; Associated Weavers; Brockway; Brintons; British Wool; Cavalier; Cormar; Cloud 9; Crucial Trading; Telenzo; Hugh Mackay; Kersaint Cobb; Kingsmead; Penthouse; Regency Carefree; SEBO; Thomas Witter; Ulster; Victoria; Whitestone Weavers & Wilton Royal
carpetfoundation.com
Tel 01562 755568



ADR APPROVED

New consumer law requires all retailers to have an Alternative Dispute Resolution process. The Carpet Foundation is the only Government approved ADR supplier in the UK carpet industry. Another reason to buy with confidence from Carpet Foundation retailers!

SUPPORT YOUR INDEPENDENT CARPET RETAILER

Carpet is a complex and infrequent purchase. Buy from local carpet experts who will give brilliant service, genuine expertise and access to a broad range of quality carpets. They will ensure you buy the carpet that is right for your home.