

# Local heroes

Small independent carpet retailers offer choice, quality and service



Britain has long been a nation of shopkeepers – nearly a million shops filled bustling Victorian high streets. For many large retailers, 2018 is proving to be a year to forget – but specialists and artisans are thriving. Local independent retailers are often the lifeblood of communities and, of course, they are all different.

This applies to independent carpet shops, too. The Carpet Foundation has 450 independent retailers nationwide, selling quality carpets to suit all budgets. Most are small or family owned – many have been in operation for generations, offering good old-fashioned personal service from people who are genuinely knowledgeable.

All Carpet Foundation retailers operate under a Consumer Code of Practice, approved by the Chartered Trading Standards Institute, which guarantees a high level of service. They are the only carpet retailers in Britain allowed to follow this Code of Practice and are monitored to ensure compliance.

## SUPPORT YOUR INDEPENDENT CARPET RETAILER

Flooring is an important purchase, so buy from a local expert with genuine expertise, who will give you brilliant service and access to a broad range of quality carpets, to ensure you get the right one for your home. The Carpet Foundation is also the only Government-approved Alternative Dispute Resolution (ADR) supplier in the UK carpet industry.



CLOCKWISE, FROM TOP LEFT  
Pampas Berber Loop, Kersaint Cobb; Highland Saxony, Cormar; Perpetual Textures, Brintons; Portofino, Brockway



*The Carpet Foundation is supported by these leading suppliers to the UK carpet industry: Abingdon; Associated Weavers; Brockway; Brintons; British Wool; Cavalier; Cormar; Cloud 9; Crucial Trading; Hugh Mackay; Kersaint Cobb; Kingsmead; Penthouse; Regency Carefree; SEBO; Telenzo; Thomas Witter; Ulster; Victoria; Whitestone Weavers; Wilton Royal*

